



**The Actors Fund,**  
**for everyone**  
in entertainment.

## **MPTF JOINS FORCES WITH THE ACTORS FUND TO PROVIDE HEALTH INSURANCE COUNSELING SERVICES**

**The charitable organizations will work together to provide counseling and guidance to entertainment and performing arts industry members**

LOS ANGELES – January 8, 2019 – MPTF and The Actors Fund announced today a collaboration to create Entertainment Health Insurance Solutions (EHIS), which will provide health insurance counseling services to members of the entertainment and performing arts community. While the two organizations have worked together in supporting industry members through social services programs, EHIS is the first direct collaboration between MPTF and The Actors Fund. MPTF health insurance specialist, Jennifer Louisell, will lead the EHIS effort, joined by staff from the two organizations. Louisell will share her time between the organizations' two main offices in Woodland Hills and West Hollywood. EHIS offers comprehensive, unbiased, one-on-one health insurance counseling, enrollment, and referrals for industry members and their families.

“MPTF is delighted to collaborate with The Actors Fund on what is quickly becoming a growing need in our industry,” said Bob Beitcher, MPTF’s president and chief executive officer. “Both organizations recognize that working in entertainment is a freelancer’s business and now, more than ever, it matters that we provide safety nets to take care of our entire community in times of hardship,” Beitcher continued.

“The Actors Fund is proud to partner with MPTF in helping people find insurance plans that work for them,” said Joe Benincasa, The Actors Fund’s president and chief executive officer. “While no one is more resilient than the people in our industry, there’s no denying it’s a tough business. This collaboration will build on our services that ensure our community has the resources and support they need to proactively manage their lives and mitigate crisis,” Benincasa added.

To learn more, visit [ehisca.com](http://ehisca.com) or call 1.833.777.EHIS (3447).

### **About MPTF (Motion Picture & Television Fund)**

MPTF (Motion Picture & Television Fund) supports the entertainment community in living and aging well, with dignity and purpose, and in helping each other in times of need.

What began more than 98 years ago as the Motion Picture Relief Fund has, today, flourished into MPTF, a comprehensive service organization that remains at the core of the entertainment industry.

MPTF belongs to everyone in the entertainment business and its successes are embodied in the spirit of stepping up and giving back. With the engagement and generosity of thousands of people from within the entertainment industry community, MPTF serves thousands in the entertainment community each year with financial assistance, social services, and retirement living.

The entertainment industry has a longtime history of taking care of its own like no other industry in the world. People are at the heart of what MPPTF does each day, and it is the extraordinary generosity of countless donors, families, and volunteers that enables the organization to deliver services to industry members in need.

To learn more, visit [mptf.com](http://mptf.com), [Facebook.com/mptf](https://www.facebook.com/mptf), [Twitter.com/mptf](https://twitter.com/mptf), Instagram: @MPPTF

### **About The Actors Fund**

The Actors Fund is a national human services organization that fosters stability and resiliency, and provides a safety net for performing arts and entertainment professionals over their lifespan. Through offices in New York, Los Angeles and Chicago, The Fund serves everyone in film, theater, television, music, opera, radio and dance with programs including social services and emergency financial assistance, health care and insurance counseling, housing, and secondary employment and training services.

To learn more, visit [actorsfund.org](http://actorsfund.org), [Facebook.com/TheActorsFund](https://www.facebook.com/TheActorsFund), [Twitter.com/TheActorsFund](https://twitter.com/TheActorsFund), Instagram: @TheActorsFund.

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